

# Chartered Manager (ChMgr) Handbook

Chartered Institute of Management and Leadership (CIML – USA)

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## 1. Program Overview

The Chartered Manager (ChMgr) certification is a professional designation designed for managers seeking recognition for their management competence, leadership skills, and applied managerial expertise. It emphasizes practical management, operational and strategic decision-making, and professional excellence.

The program integrates: 1. Core Management Competencies – Leadership, financial acumen, governance, and ethical management. 2. Specialized Functional Expertise – 40 specialization tracks, e.g., Chartered Business Manager (ChMgr-BM), Chartered Financial Manager (ChMgr-FM), Chartered Human Resource Manager (ChMgr-HRM), and others. 3. Applied Management Project – Real-world initiatives demonstrating measurable impact. 4. Global Business Perspective – Cross-cultural leadership and strategic adaptation. 5. Ethics and Responsible Leadership – Corporate governance, sustainability, and social responsibility.

**Program Objectives:** - Validate managerial competence - Bridge theory and practice - Develop leadership and management excellence - Foster strategic and operational thinking - Encourage innovation and continuous improvement

**Key Features:** - **Eligibility:** Master’s degree or equivalent with a minimum of **10 years managerial experience** - Professional Recognition: Graduates earn the ChMgr post-nominal - Flexible Delivery: Online, blended, or modular formats - Assessment: Competency-based evaluation through assignments, applied projects, and interviews - Specializations: 40 professional tracks - Applied Focus: Projects ensure measurable organizational impact

**Learning Outcomes:** 1. Lead management teams effectively 2. Analyze business challenges and implement solutions 3. Design and execute projects that improve organizational performance 4. Apply governance, ethical, and compliance principles 5. Manage resources, operations, and cross-functional activities efficiently 6. Promote innovation, digital adoption, and continuous improvement initiatives

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## 2. Core Modules (1-7)

Module	Core Focus Areas / Competencies
Strategic Leadership & Management	Visioning, strategic alignment, organizational influence, decision-making
Governance, Ethics & Corporate Responsibility	Ethical leadership, compliance, risk oversight, accountability

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Module	Core Focus Areas / Competencies
Organizational Behavior & Change Management	Culture management, change facilitation, team dynamics, conflict resolution
Financial Strategy & Analysis	Budgeting, financial oversight, investment decisions, performance metrics
Applied Research & Data Analysis	Problem-solving, data-driven decision-making, reporting
Global Business Management	International operations, policy compliance, cross-cultural management
Innovation & Digital Management	Driving innovation, digital adoption, creative problem-solving, process improvement

### 3. Specialization Tracks (1–40)

*(Each specialization includes submodules with managerial competencies, named as ChMgr-[Specialization Code])*

1. **Chartered Business Manager (ChMgr-BM):** Organizational strategy, business administration, operational management, governance
2. **Chartered Financial Manager (ChMgr-FM):** Strategic financial planning, investment oversight, risk management, budgeting
3. **Chartered Human Resource Manager (ChMgr-HRM):** Talent strategy, staff development, performance management, HR compliance
4. **Chartered Project Manager (ChMgr-PM):** Project planning, risk management, resource allocation, project evaluation
5. **Chartered Marketing Manager (ChMgr-MM):** Marketing strategy, brand management, digital campaigns, market analytics
6. **Chartered IT Manager (ChMgr-ITM):** IT governance, cybersecurity, digital strategy, technology integration
7. **Chartered Operations Manager (ChMgr-OM):** Process optimization, supply chain management, quality oversight, operational efficiency
8. **Chartered Strategic Manager (ChMgr-SM):** Corporate strategy, competitive analysis, change leadership, risk management
9. **Chartered Risk & Compliance Manager (ChMgr-RCM):** Risk frameworks, compliance management, audit, crisis planning
10. **Chartered Public Administration Manager (ChMgr-PAM):** Policy implementation, governance, strategic public management, e-governance
11. **Chartered Supply Chain & Logistics Manager (ChMgr-SCLM):** Supply chain strategy, inventory management, transport, supplier relations
12. **Chartered Environmental & Sustainability Manager (ChMgr-ESM):** Sustainability strategy, resource management, environmental compliance, CSR
13. **Chartered Healthcare Manager (ChMgr-HCM):** Healthcare operations, policy, clinical leadership, innovation

14. **Chartered Education Manager (ChMgr-EM):** Educational leadership, curriculum design, policy, learning technology
15. **Chartered Leadership & Organizational Development Manager (ChMgr-LOD):** Organizational development, leadership, change management, talent development
16. **Chartered Real Estate & Property Manager (ChMgr-REPM):** Property valuation, facility management, real estate finance, asset management
17. **Chartered Entrepreneurship & Innovation Manager (ChMgr-EIM):** Venture creation, innovation strategy, entrepreneurial finance, scaling
18. **Chartered International Business Manager (ChMgr-IBM):** Global trade, cultural intelligence, international finance, operations
19. **Chartered Energy & Petroleum Manager (ChMgr-EPM):** Energy policy, oil & gas operations, renewable energy, environmental compliance
20. **Chartered Tourism & Hospitality Manager (ChMgr-THM):** Hospitality operations, tourism strategy, revenue management, customer experience
21. **Chartered Construction & Infrastructure Manager (ChMgr-CIM):** Project planning, contract administration, infrastructure development, safety compliance
22. **Chartered Transport & Logistics Manager (ChMgr-TLM):** Transport operations, logistics strategy, policy, performance optimization
23. **Chartered Agribusiness & Rural Development Manager (ChMgr-ARDM):** Agricultural economics, agribusiness operations, food security, rural development
24. **Chartered Aviation & Airport Manager (ChMgr-AAM):** Airline operations, airport management, aviation safety, leadership
25. **Chartered Maritime & Port Manager (ChMgr-MPM):** Port operations, shipping management, maritime law, leadership
26. **Chartered Manufacturing & Industrial Manager (ChMgr-MIM):** Production management, industrial performance, supply chain, manufacturing strategy
27. **Chartered Corporate Governance Manager (ChMgr-CGM):** Governance frameworks, risk & audit, ethics, strategic oversight
28. **Chartered Innovation & Technology Manager (ChMgr-ITM):** Technology strategy, R&D, innovation leadership, integration
29. **Chartered Media & Communication Manager (ChMgr-MCM):** Communication strategy, media management, digital media, branding
30. **Chartered Banking & Investment Manager (ChMgr-BIM):** Banking operations, investment management, risk & compliance, financial strategy
31. **Chartered Public Health Manager (ChMgr-PHM):** Health policy, system management, community health, analytics
32. **Chartered Procurement & Contract Manager (ChMgr-PCM):** Procurement strategy, contract management, supplier relations, analytics
33. **Chartered Mining & Natural Resource Manager (ChMgr-MNRM):** Resource management, environmental compliance, operations, stakeholder engagement
34. **Chartered Legal & Corporate Administrator (ChMgr-LCA):** Corporate law, administration, contract compliance, corporate strategy
35. **Chartered Disaster & Emergency Manager (ChMgr-DEM):** Disaster planning, emergency response, risk mitigation, leadership
36. **Chartered Maritime Safety & Security Manager (ChMgr-MSSM):** Safety operations, security risk management, crisis planning, regulatory compliance
37. **Chartered Oil & Gas Operations Manager (ChMgr-OGM):** Upstream/downstream operations, safety, energy strategy, asset management

- 38. **Chartered Cybersecurity Manager (ChMgr-CSM):** Cybersecurity governance, network security, incident management, digital strategy
- 39. **Chartered Data Analytics & Business Intelligence Manager (ChMgr-DABIM):** Data analytics, business intelligence, predictive & prescriptive analytics, governance
- 40. **Chartered AI & Digital Transformation Manager (ChMgr-AIDTM):** AI strategy, digital transformation, automation, ethics & governance

### 5.3 Applied Management Project / Portfolio

Component	Core Focus Areas / Competencies
Applied Project	Identify an organizational challenge, design and implement a solution, measure impact, report findings

## 6. Program Duration & Delivery

Component	Duration
Coursework & Assignments	4–6 months
Applied Project / Portfolio	3–4 months
Final Evaluation / Interview	1 month
Total Duration	8–12 months

**Delivery Modes:** Online, Blended, Modular

## 7. Assessment Methods

Component	Weight	Purpose
Assignments & Case Studies	30%	Applied management skills, scenario analysis
Applied Project / Portfolio	50%	Implementation, impact measurement, reporting
Final Evaluation / Interview	20%	Integration of knowledge, judgment, applied management competencies

## 8. Grading and Classification

Grade	Score Range	Description
Distinction	80–100%	Outstanding managerial competence
Merit	65–79%	Strong application of management skills
Pass	50–64%	Meets professional management standards
Fail	<50%	Reassessment required

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## 9. Learning Outcomes

1. Lead management teams effectively
  2. Analyze business challenges and implement practical solutions
  3. Execute projects and initiatives to improve organizational performance
  4. Apply governance, ethical, and compliance principles
  5. Manage operations, resources, and cross-functional activities efficiently
  6. Promote innovation, digital adoption, and continuous improvement
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## 10. Award and Designation

Graduates are conferred the title: **Chartered Manager (ChMgr)**

Authorized to use the post-nominal: **Name, ChMgr (USA)**

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## 11. Continuing Professional Development (CPD)

- Minimum 20 CPD hours per year
- Compliance with CIML professional ethics
- Participation in professional forums, workshops, mentorship, and leadership initiatives